



From the Leadership / Effective Management Series: Keep your Hands Dirty — Creating Cultural Climates in Organizations to Stimulate Leadership

We've all experienced organizations where even the plants looked dead. After you look beyond the organization's chart and color brochures, what do you really feel about an organization? If everyone is hunkered down, silo thinking can breed "cubicle creativity" and stifles any hopes of building a strong cohesive team. This will ultimately effect your bottom line.

In this program, you will learn:

- ★ How to identify areas of improvement and leadership opportunities within your own organization to stimulate a positive work climate
- ★ Identify networking strategies with others
- ★ Key strategies to help you determine if you have the right individuals on your team
- ★ What your body is telling you when your own energy suddenly comes to a screeching halt?
- ★ The difference between Leading vs. Managing and why
- ★ How to run effective meetings

"The things we fear most in organizations — fluctuations, disturbances, imbalances — are the primary source of creativity."

Anonymous

"We need to believe in ourselves and our future but not to believe that life is easy. Life is painful and rain falls on the just. Leaders must help us see failure and frustration not as a reason to doubt ourselves but as reason to strengthen our resolve...Don't pray for the day when we finally solve our problems. Pray that we have the freedom to continue working on the problems the future will never cease to throw at us."

John Gardner

"Corporate life needs to create environments that are shaped around human values. Otherwise work won't bring out the best that human behavior and creativity are capable of nor will we use our highest potential to help American companies grow and flourish."

Alice O'Connor